

PF 022 – Bumblebees

DOSE OF LOVE ASSOCIATION, BOURGAS

Enhancing young people's critical attitude towards risky sexual behavior and drug use for the purpose of cultivating a culture of safe nightlife.

The Bulgarian-Swiss partnership sought to address a development challenge, i.e. the easy access to psychoactive substances in the Bulgarian society and the lack of healthy and attractive entertainment options for young people. This was the first and innovative project for party drug prevention and safe nightlife. The project created an innovative harm reduction practice of synthetic drug use and promoted safe nightlife in the country. In pursuit of this goal a partnership was established with the “Infodrog” organization. The pilot program was implemented in Burgas district (town of Burgas; town of Nessebar; Sunny Beach resort). The innovations in the regional practice were brought about by training representatives of the entertainment business. The goal was to improve the safety of the club scene and to increase the ability of the personnel to manage the excessive drug use and its secondary risks. The direct work with clients was implemented during 30 nightlife events in the region. For the first time in Bulgaria party drug users and the business community were covered by prevention and harm reduction services. The information contacts and help materials for safe nightlife assisted young people in making healthier choices in risky situations.

The “Bumblebees” project provided an answer to the need for adequate response to synthetic drug use problems in the Bulgarian reality and gave a start and a solution by implementing an innovative ideology of safe nightlife. The results yielded an optimistic view of creating a safe club environment in the future. There is growing sensitivity to safe nightlife involving spot activities in society, among professionals, businessmen and clients, in the media and in the professional community.

Registration number of the project	PF 022
Title of the project	Bumblebees
Executive agency	Dose of Love Association, Bourgas
Partners	Swiss health foundation Radix/Infodrog
Project Location	Bourgas District; Bourgas Municipality; city of Bourgas
Budget (BGN)	137,179.00
Committed Grant (CHF)	77,351.73
Disbursed Grant (CHF) (forecast)	66,019.74
Cofinancing	10%
Duration	12 Months
Period of Implementation	1 April 2014 - 31 March 2015

CONTACT INFORMATION

Address: 81 Tsar Assen Str., Bourgas, Bulgaria

Tel./Fax: +359 56 82 75 47

E-mail: doseoflove@bitex.com

Website: www.doseoflove.org/

Project Manager: Mr. Hristo Mitakov